

Board Advisory Group Recruitment Process

Introduction

The Connect for Health Board Advisory Group convenes a variety of stakeholders to use leverage their real-world experience to maximize the quality of the customer experience on the Exchange. This group of insurance brokers, consumer advocates, health policy experts, and health coverage guides will inform Connect for Health Colorado's high-level policy decisions and provide feedback on ways of engaging customer and other stakeholders about upcoming changes. For example, the group has provided feedback on the standardized Colorado plans, American Rescue Plan outreach, and Connect for Health's policy roadmap.

Application Process

Who Can Apply

Any person may nominate a qualified candidate(s). Self-nominations are accepted. Nominees should have subject matter expertise in their field. The Exchange seeks nominees from various stakeholder expertise, including but not limited to, enrollment assistors, brokers, carriers, consumer advocacy organizations, health care providers, small business owners, and health policy professionals.

How to Apply

Nominations of qualified individuals should be submitted to the board email address and must include a completed application of the individual or on the nominee's behalf.

Decision Making Process

The Connect for Health Board Executive Committee is responsible for reviewing and selecting nominees. The Board Executive Committee will make selections based on the following criteria to select suitable nominees for membership:

1. Nature of the group/organization to be represented
 - a. Enrollment assistors, brokers, carriers, consumer advocacy organizations, health care providers, small business owners, and health policy professionals.
2. Relevant experience and expertise in one or more of the following areas:
 - a. Knowledge and understanding of the health care industry
 - b. Thorough knowledge and understanding of the health insurance components in the Affordable Care Act (ACA), especially health insurance exchanges
 - c. Consumer perspectives and experiences with the Exchange
 - d. Exchange outreach and education efforts
3. Reason for interest in serving
4. Geographic location

Board Advisory Group Application	
Name:	
Email:	
Phone:	
Title:	
Organization:	
Location (City):	
Nominating:	Self/Someone Else
1. What perspective do you (they) represent?	
2. Please describe your (their) areas of related experience and content expertise that would assist in this process.	
3. Why are you (they) interested in participating?	
4. Can you (they) commit to volunteering up to 2-4 hours every other month for participation?	
5. Please provide any other relevant information the Board should consider when deciding on Advisory Group members:	

Please submit your nomination form to board@c4hco.com. If there are any additional questions regarding the Advisory Group, please email jhampton@c4hco.com. Thank you!